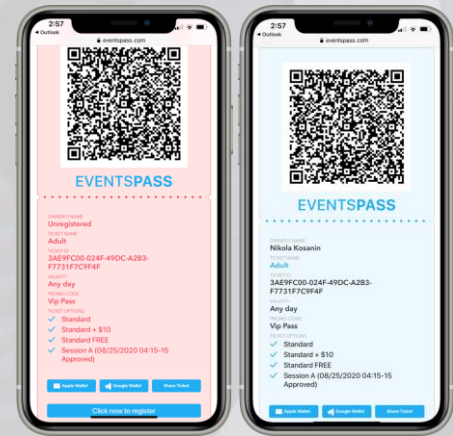


# SUPERCHARGE YOUR REBOUND SHOWS WITH COVID-READY CONSUMER EXPO TICKETING & VENDOR TECH FROM EVENTSPASS

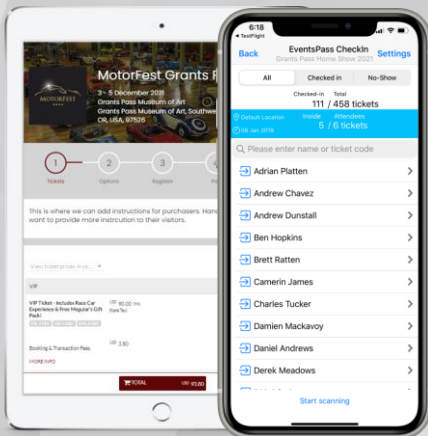
Not only are Organisers grappling with the need to re-engage with Exhibitors and Visitors after an extended COVID-19 hiatus, but they are doing so with a high degree of uncertainty around their onsite operating framework from a safety, capacity, and crowd management standpoint. Whatever the demands your venues and regulators place on you, we have you covered.

## SMART, FLEXIBLE TICKETING AND REGISTRATION OPTIONS TO MEET YOUR REGULATIONS

- ✓ Online sales and digital box office for contactless ticketing
- ✓ Optional 100% mandatory registration for contact tracing
- ✓ Unique attendee ticket interface promotes ticket sharing amongst groups, individual registrations, physical ticket registration, and highlights unregistered tickets for entry staff
- ✓ Capacity limited arrival times or sessions pooled across ticket types for arrival, crowd, and capacity management
- ✓ Register and badge Exhibitors through pre-show self-registration, a simple import tool, or onsite kiosks



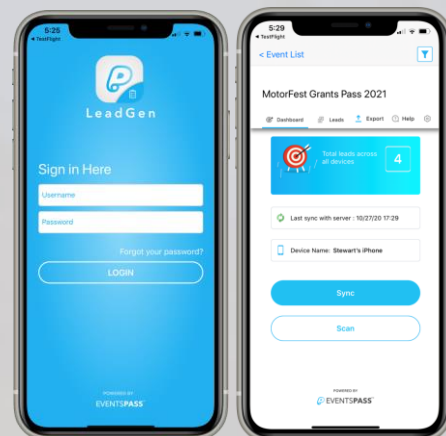
## FAST AND EFFECTIVE ACCESS CONTROL THAT PROVIDES REAL-TIME ATTENDEE VISIBILITY



- ✓ Flexible options for traditional, contactless, kiosk, or digital box offices
- ✓ Scannable event QR code for onsite self-purchasing and registration
- ✓ Real-time view of checked-in attendees across the whole event
- ✓ Ability to create and monitor capacity in specific zones or by specific ticket types
- ✓ Simple mobile management portal for escalation and management of challenging attendees

## UNIQUE VENDOR TOOLKIT THAT DELIVERS ENHANCED CONTACTLESS ROI

- ✓ Complimentary\* LeadGen ticket scanning app for Exhibitors to replace pen-and-paper lead and entry forms
- ✓ Optional emails and text messages triggered on LeadGen scan for digital brochure distribution
- ✓ Optional CRM integration for Vendors to expedite lead follow-up
- ✓ Optional Digital Coupon Book to promote Exhibitor offers and drive onsite purchasing
- ✓ Optional digital remarketing campaigns to ticket purchasers that drive online sales and leads for Exhibitors post-show



\* Conditions apply

