



INTRODUCES



Designed to Make Your Show Experience **Better, Faster, Smarter**

Lead capture, qualification & follow-up has never been easier! The EventsPass LeadGen app allows you to capture quality lead data simply by scanning visitor ticket QR codes at your booth.

Suncoast Boat Show is providing each booth with one FREE LeadGen device login - ORDER SOON!

HOW DOES IT **WORK?**

1. Visitors present their ticket QR code to be scanned at your booth.
2. Utilize the EventsPass LeadGen app on your own device(s)* to scan the QR code on the visitor tickets to capture their basic registration information (i.e. name, email, phone #). All packages allow you to save notes and rate leads, and the paid custom questions add-on allows you to further qualify your leads.
3. All lead data is then available for view, edit & follow-up within the app, or export to your email at any time.

* Requires iOS 10+, or Android 6+ with min. 2GB RAM.



Special Introductory Pricing: Order TODAY for a FREE LeadGen device login!

PACKAGE	INCLUSION (ALL BRING YOUR OWN DEVICE)	PRICE
Standard	Single device login (iOS 10+, Android 6+, max 1 device logged in at a time)	FREE
Enterprise	Unlimited device logins + everything in <i>Standard</i>	\$499
Optional	<i>Additional device login</i>	\$99
Optional	<i>Custom qualifying questions (max 10 questions)</i>	\$99
Optional	<i>Additional Device Rental - iPads or iPhones - see Vendor Portal for more details</i>	<i>Priced per device</i>

Why should you **sign up?**

- Drastically improves your lead acquisition capacity
- No more paper data entry; data errors from messy hand-writing; or lost leads
- Instantly accessible leads download (CSV)
- Minimizes hassle for booth staff and visitors – simply scan the ticket
- Use custom questions to add meaningful insights to each lead
- Seamlessly follow-up with leads during or after the show

Visit **EventsPass** at the LeadGen area near the main entrance.

For support, email vendorsupport@eventspass.com or call 240-439-0239

Want to know more? Visit [this info page](#), or reach out to your Suncoast Boat Show Contact.

www.eventspass.info

EventsPass is by Event Professionals, **for Event Professionals**



EVENTSPASS