



INTRODUCES



## Designed to Make Your Show Experience **Better, Faster, Smarter**

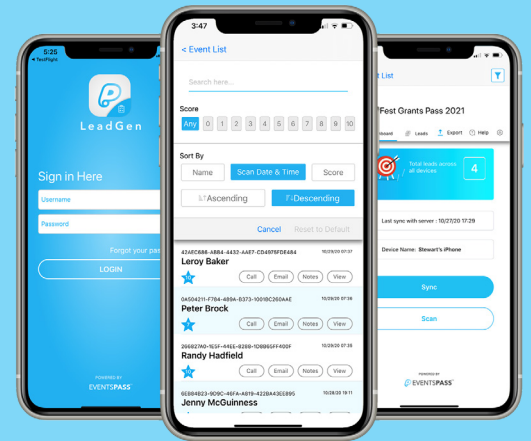
Lead capture, qualification & follow-up has never been easier! The EventsPass LeadGen app allows you to capture quality lead data simply by scanning visitor ticket QR codes at your booth.

**Suncoast Boat Show is providing each booth with one FREE LeadGen device login - ORDER SOON!**

### HOW DOES IT **WORK?**

1. Visitors present their ticket QR code to be scanned at your booth.
2. Utilize the EventsPass LeadGen app on your own device(s)\* to scan the QR code on the visitor tickets to capture their basic registration information (i.e. name, email, phone #). All packages allow you to save notes and rate leads, and the paid custom questions add-on allows you to further qualify your leads.
3. All lead data is then available for view, edit & follow-up within the app, or export to your email at any time.

\* Requires iOS 10+, or Android 6+ with min. 2GB RAM.



**Special Introductory Pricing: Order TODAY for a FREE LeadGen device login!**

PACKAGE	INCLUSION (ALL BRING YOUR OWN DEVICE)	PRICE
Standard	Single device login (iOS 10+, Android 6+, max 1 device logged in at a time)	<b>FREE</b>
Enterprise	<b>Unlimited device logins</b> + everything in <i>Standard</i>	\$499
Optional	<i>Additional device login</i>	\$99
Optional	<i>Custom qualifying questions (max 10 questions)</i>	\$99
Optional	<i>Additional Device Rental - iPads or iPhones - see Vendor Portal for more details</i>	<i>Priced per device</i>

### Why should you **sign up?**

- Drastically improves your lead acquisition capacity
- No more paper data entry; data errors from messy hand-writing; or lost leads
- Instantly accessible leads download (CSV)
- Minimizes hassle for booth staff and visitors – simply scan the ticket
- Use custom questions to add meaningful insights to each lead
- Seamlessly follow-up with leads during or after the show

Visit **EventsPass** at the LeadGen area near the main entrance.

For support, email [vendorsupport@eventspass.com](mailto:vendorsupport@eventspass.com) or call 240-439-0239

**Want to know more?** Visit [this info page](#), or reach out to your Suncoast Boat Show Contact.

**www.eventspass.info**

EventsPass is by Event Professionals, **for Event Professionals**



**EVENTSPASS**