

INTRODUCES



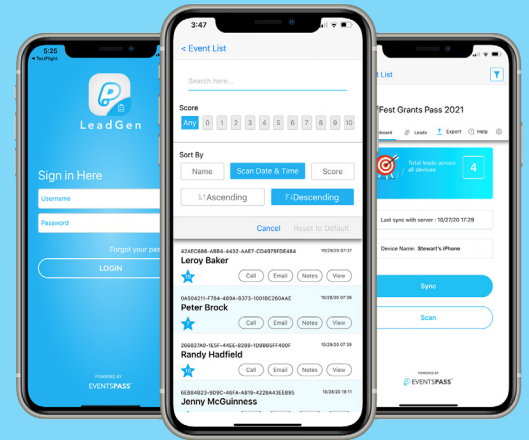
Designed to Make Your Show Experience **Better, Faster, Smarter**

Lead capture, qualification & follow-up has never been easier! The EventsPass LeadGen app allows you to capture quality lead data simply by scanning visitor ticket QR codes at your booth.

HOW DOES IT **WORK?**

1. Visitors present their ticket QR code to be scanned at your booth.
2. Utilize the Events**Pass** LeadGen app on your own device(s)* to scan the QR code on the visitor tickets to capture their basic registration information (i.e. name, email, phone #). All packages allow you to save notes and rate leads, and the paid custom questions add-on allows you to further qualify your leads.
3. All lead data is then available for view, edit & follow-up within the app, or export to your email at any time.

* Requires iOS 10+, or Android 7+ with min. 2GB RAM.



PACKAGE	INCLUSION (ALL BRING YOUR OWN DEVICE)	PRICE
Standard	Single device logins (iOS 10+, Android 6+, max 1 device logged in at a time)	\$99
Enterprise	Unlimited device logins + everything in Standard	\$499
Optional	Custom qualifying questions (max 10 questions)	\$149
Optional	Additional Device Rental - iPads w/ handheld cases - LIMITED SUPPLY	\$200 each
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Why should you **sign up?**

- Drastically improves your lead acquisition capacity
- No more paper data entry; data errors from messy handwriting; or lost leads
- Instantly accessible leads download (CSV)
- Minimizes hassle for booth staff and visitors – simply scan the ticket
- Use custom questions to add meaningful insights to each lead
- Seamlessly follow-up with leads during the show or after

SEE REVERSE FOR INSTRUCTIONS TO LOGIN TO LEADGEN OR TO ORDER LEADGEN



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Designed to Make Your Show Experience **Better, Faster, Smarter**

Get Started with LeadGen, **Quickly**

LeadGen offers a friction free way for exhibitors/vendors to capture valuable leads on-site.
With an easy setup, start scanning in **3 EASY STEPS.**

Step 1 - Download the LeadGen version for your device.

iOS

Android



events^{pass} leadgen



Step 2 - Login with your EventsPass Credentials

Login with the Username and Password set by the account holder.
If you don't know these details, please contact your account holder or EventsPass for assistance

Getting Started



URL
bit.ly/3HGN9Mn

Step 3 - Start Scanning

Click *Lead Scan* and *Tap To Scan*
Be sure to allow camera access on first load!

Scanning Tips



URL
bit.ly/3eWe1M3

Do a Practice Scan with LeadGen



This will **NOT** create a lead record

FOR ASSISTANCE OR TO PURCHASE LEADGEN

EMAIL THE HELP DESK

vendorsupport@eventspass.com

CALL US

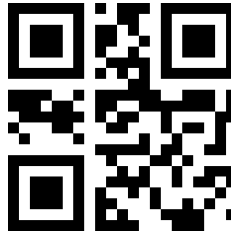
941-323-4565

VISIT US

The EventsPass help desk is located in the Exhibitor Service Centre at the back of Hall B



Scan to email



Scan to call

www.eventspass.info

EventsPass is by Event Professionals, **for Event Professionals**



EVENTSPASS