

INTRODUCES



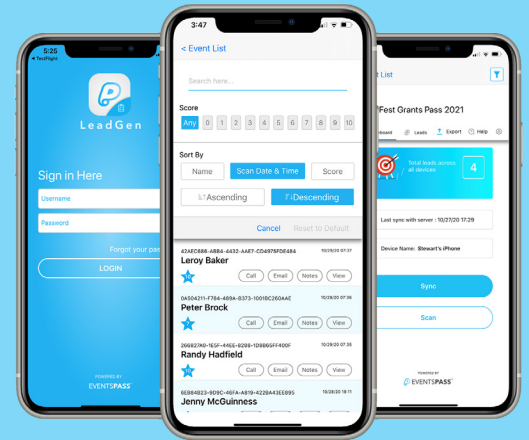
Designed to Make Your Show Experience **Better, Faster, Smarter**

Lead capture, qualification & follow-up has never been easier! The EventsPass turnkey LeadGen solution allows you to capture quality lead data simply by scanning visitor ticket QR codes at your booth.

Premiere Beauty is providing each booth with one complimentary LeadGen device. Order by 9/27!

HOW DOES IT WORK

1. Visitors present their ticket QR code to be scanned at your booth.
2. Utilize the EventsPass LeadGen turnkey device with desk stand to scan the QR code on the visitor tickets to capture their basic registration information (i.e. name, email, phone, and more). All packages allow you to save notes and rate leads, and the paid custom questions add-on allows you to further qualify your leads.
3. All lead data is then available for view, edit & follow-up within the app, or export to your email at any time.



Order TODAY for a complimentary LeadGen device and desk stand!

PACKAGE	INCLUDES	PRICE
Turnkey Solution	Single device w/ Leadgen login (iPad w/ SIM, charger, desk stand)	FREE order by 9/27/22
Optional Add-On	Additional Turn-Key w/ LeadGen log-in (incl: iPad w/SIM, charger, desk stand)	\$400 each
Optional Add-on	Single App Login for use on your own device*	\$99 each
Optional Add-on	5-Pack App Login (same as Single App Login, for use on your own device.)	\$399 each
Optional Add-on	Custom Questions (up to 10 Questions appear on all device logins)	\$149

* Optional Add-On BYOD min. specs: iOS 10+, or Android 7+ with min. 2GB RAM.

Why should you **sign up?**

- Drastically improves your lead acquisition capacity
- No more paper data entry; data errors from messy handwriting; or lost leads
- Instantly accessible leads download (CSV)
- Minimizes hassle for booth staff and visitors – simply scan the ticket
- Use custom questions to add meaningful insights to each lead
- Seamlessly follow-up with leads during the show or after

Want to know more? Email vendorsupport@eventspass.com, or reach out to your Premiere Beauty Contact.

Ready to Activate? Look for the Vendor Portal welcome email from EventsPass coming soon!

www.eventspass.info

EventsPass is by Event Professionals, **for Event Professionals**



EVENTSPASS