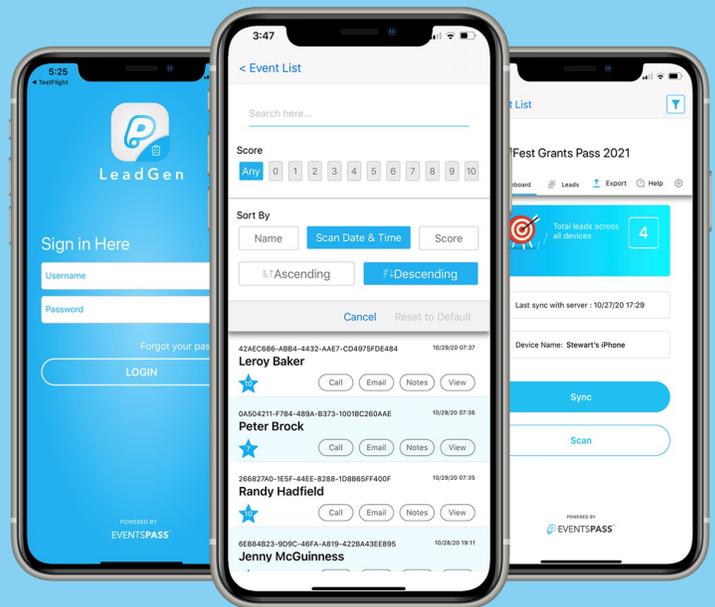


Designed to Make Your Show Experience **Better, Faster, Smarter**
Lead capture, qualification & follow-up has never been easier! The EventsPass LeadGen app allows you to capture quality lead data simply by scanning visitor ticket QR codes at your booth.

HOW DOES IT **WORK?**

1. Visitors present their ticket QR code to be scanned at your booth.
2. Utilize the EventsPass LeadGen app on your own device(s)* to scan the QR code on the visitor tickets to capture their basic registration information (i.e. name, email, phone #). All packages allow you to save notes and rate leads, and the paid custom questions add-on allows you to further qualify your leads.
3. All lead data is then available for view, edit & follow-up within the app, or export to your email at any time.

* Requires iOS 10+, or Android 7+ with min. 2GB RAM



PACKAGE	INCLUSIONS	PRICE
Standard	Basic customer details (name, mobile number, email). Single device login only.	FREE
Enhanced	As Standard, plus 1 additional device login (max 2 person logged in at a time) and up to 5 custom qualifying questions. Enhanced helps your team drive more, better qualified leads.	\$150
Enterprise	All the benefits of the Enhanced, but qualify your leads in even greater detail with unlimited device logins and up to 10 custom questions.	\$250

Why should you activate your account?

- Drastically improves your lead acquisition capacity
- No more paper data entry
- Minimizes data errors – no more messy handwriting!
- Instantly accessible leads download (CSV)
- Minimizes hassle for your staff and your visitors, they just scan their ticket on your device
- Use custom questions to add meaningful insights to each lead

WANT TO KNOW MORE?

EMAIL support@eventspass.com, WATCH [this video](#), or reach out to your ShowSpan contact.