West Michigan GOLF SHOW

ShowSpan — PRODUCERS OF PREMIERE CONSUMER SHOWS

INTRODUCES EVENTS**PASS**™ LeadGen

Designed to Make Your Show Experience **Better, Faster, Smarter**

Lead capture, qualification & follow-up has never been easier! The EventsPass LeadGen app allows you to capture quality lead data simply by scanning visitor ticket QR codes at your booth.

HOW DOES IT **WORK**?

1. Visitors present their ticket QR code to be scanned at your booth.

2. Utilize the EventsPass LeadGen app to scan the QR code on the visitor tickets, to capture their basic registration information (i.e. name, email, phone #). All packages allow you to save notes and rate leads, and the paid custom questions add-on allows you to further qualify your leads.

3. All lead data is then available for view, edit & follow-up within the app, or export to your email at any time.

* Requires iOS 10+, or Android 7+ with min. 2GB RAM

Data protected by EventsPass DataSafe™
Visit www.epdatasafe.com for details
SCAN HERE

PACKAGE	INCLUSIONS	PRICE
Standard	Includes One (1) iPad and desk stand with one device login - max 1 person logged in at a time ($499 value). The complimentary iPad rental will be arranged by the EventsPass team (await further instruction at-show).	FREE
Enhanced	As Standard, plus 1 additional device login (max 2 person logged in at a time) and up to 5 custom qualifying questions. Enhanced helps your team drive more, better qualified leads.	$150
Enterprise	All the benefits of the Enhanced, but qualify your leads in even greater detail with unlimited device logins and up to 10 custom questions.	$250

Why should you **activate** your account?

Drastically improves your lead acquisition capacity

No more paper data entry

Minimizes data errors — no more messy handwriting!

Instantly accessible leads download (CSV)

Minimizes hassle for your staff and your visitors, you just scan their ticket on your LeadGen device(s)

Use custom questions to add meaningful insights to each saved lead

WANT TO KNOW MORE?

EMAIL support@eventspass.com, WATCH this video, or reach out to your ShowSpan contact.

www.eventspass.info

Events**Pass** is by Event Professionals, **for Event Professionals**

EVENTS**PASS**