



INTRODUCES

EVENTSPASS™
LeadGen

LeadGen™ is the **Official App to generate instant leads** at the 32nd MUTUAL TRADING JAPANESE FOOD & RESTAURANT EXPO 2023

The EventsPass LeadGen™ app allows you to instantly save important attendee contact details by scanning attendee tickets at your booth.

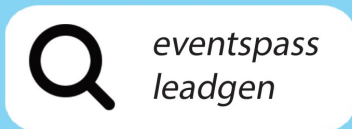
WHY USE LEADGEN?

- Improve your booth ROI ✓ Instant quality leads ✓
- No paper entries ✓ No disruptions. It's very fast ✓

GET STARTED WITH LEADGEN IN TWO STEPS

STEP 1: Download App* + Sign in

Login with the username and password provided to you by the show team. If you don't know these details, please contact EventsPass for assistance



STEP 2: Start Scanning Attendee Tickets/Badges

After signing in, click Lead Scan and Tap To Scan. If prompted by your device, tap to allow camera access for the app (may appear on first login).

Scan a QR code on any badge at this event using the EventsPass LeadGen app. After scanning, the attendee information is saved to your account.

TIP: Watch a demonstration by scanning the QR code shown to the right with your smartphone QR scanner (do not scan using LeadGen app).



**If the app is unavailable in your app store, then your device is not supported. Internet connectivity is required while using LeadGen.*

FOR ASSISTANCE PLEASE CONTACT OUR ON-SITE TEAM

TEXT/CALL



Scan to text
PH: 954.900.9938

EMAIL US



Scan to email
vendorsupport@eventspass.com

EXPORT SAVED LEADS



Access via App main menu. A CSV file containing saved leads will be emailed to you.

www.eventspass.info

EventsPass LeadGen™. By Event Professionals, **for Event Professionals**



EVENTSPASS